

The best of all worlds

Curiosity, talent, diligence . . . and a little luck



Ronda Beemer



Monica Madeja

The phrase "I can't" is not in Ronda L. Beemer's vocabulary. She is director of business development at the Quandel Construction Group Inc., Scranton. She is a doer, perfect for her responsibility to ensure continuity of contact with active company relationships; to develop Quandel's long-term strategic goals for the Scranton office; to identify business opportunities; and to prepare presentations on solutions and services that meet a potential client's needs.

Her interest in commercial construction and design was sealed when she worked as an intern draftsman at Burkavage Design Associates in high school.

After working as an interior designer for many years, Beemer eventually gravitated toward business development. "To me, business development has the same problem-solving capacity (as design), and was a both a good fit and a natural transition."

Working hard and being tenacious are two important qualities. "I come from a large family, and it I had to work my way through college, so I genuinely value my education and my career. I developed a strong work ethic and determination that serves me well as a professional."

Beemer joined Quandel Construction Group after working with Quandel on both education and health-care projects for nearly a decade. "I am fortunate to live and raise my children in northeast Pennsylvania, where I grew up, yet still work for a highly regarded, \$400 million construction management company that is recognized as one of the ENR's Top 400 contractors and a Best Place to Work in Pennsylvania," she said.

Mentors include Bud Quandel, Dave Tressler, Mike Hogan, and many others in the Quandel family.

As a full-time working mother of two, she enjoys the peace and promise that a quiet morning offers and a good cup of coffee. Without a doubt, her husband, Dave, has been her greatest supporter and is always there for her and the couple's two children, Brett and Brooke.

Beemer received the National Council for Interior Design Qualifications certification; and was on the design team for projects that have received many prestigious awards. Also, she proudly serves on Marley's Mission as a Blue Ribbon Gala Committee member; Everhart Museum board of trustees and more.

Monica Madeja has always been curious, a good thing for a successful journalist. As the anchor of the two-hour morning news, the 11 a.m. newscast on WBRE and the noon newscast on WYOU, she is also a hard worker who gets the job done accurately. In addition to co-producing, writing and reporting, she does a segment called "A Little Love" featuring children available for adoption, and the "Buddy Check" series, featuring people fighting cancer and helping those coping with it.

She has been employed at KYW Newsradio while in college as a desk assistant, and, following college, at WDEL 1150AM in Wilmington, Dela. This was a tremendous experience, where she reported for radio, cut video news stories for the web and anchored the Saturday morning newscasts. From there she landed a job in Jefferson City, Mo. at KRCG-TV as a reporter, quickly moving to morning anchor, where she acted as an executive producer for four years. "We had the No. 1 morning show in that market," she said.

Moving to Eyewitness News in Wilkes-Barre in 2010, she also began as a reporter, and, within the first year, began anchoring the weekday morning newscasts. She also helped

to create PA Live!, the first and still only locally produced daily lifestyles show and was its first co-host. In December of 2012, she was officially named to Eyewitness News Daybreak. She has been nominated for an Emmy for reporting work at Eyewitness News.

Her greatest mentor was the late Rick Beardsley, a professor at Temple University, and Steve Butler, her former supervisor at KYW Newsradio and the current program director, who continues to be a supportive and kind friend who has given her advice along the way.

She lives by the philosophy of working hard and knowing her facts, but also realizes there's some luck involved and some nice people who help along the way. "Being a journalist gives you the opportunity to meet people who can teach you about a lot of different things. You can learn a little about a lot," she said.

She is grateful to the continued support of her parents, siblings, boyfriend, friends — all who have helped her to stay confident and offer advice along the way.

She is a board member of the SPCA of Luzerne County and volunteers with various community groups. She unwinds with her dog and an afternoon run.



Ronda L. Beemer, NCIDQ

Congratulations to Ronda
for being recognized as one of the 2014
Top 25 Women in Business

NEPA Business Journal

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